

magnolia³ reporter³

Farmers Bank & Trust conducts HEART celebration

Farmers Bank & Trust closed its branches for the George Washington Holiday to hold a special all-employee event in Texarkana—the fourth annual HEART Celebration.

The event celebrates the bank's core values which are built into the acronym, HEART—Honor, Excellence, Adaptability, Respect, and Teamwork.

This event included lunch, a state of the bank presentation from CEO Chris Gosnell, and motivation from nationally acclaimed speaker and author Paul Vitale.



Farmers Bank & Trust HEART honorees, left to right, Cassidy Drake, Heather Ard, Kayla Simmons, Chris Gosnell, Cami Howeth and India Lewis.

Each received a \$700 cash award, and a trophy. These awards are given to employees who go above and beyond their daily job duties to take care of customers.

Farmers also recognized multiple employees for extensive years of service to the bank. Bob Burns, chairman of the Board, was recognized for 40 years. Recognition was also given to Marie Randall, working in the Camden market, for 30 years. Five employees were recognized for 20 years, nine employees for 15 years, nine employees for 10 years, 19 employees for 5 years, and 25 employees for 3 years of service. Farmers Bank & Trust wear a HEART lapel pin with their nametags as a constant reminder of bank values.

Gosnell said, "Farmers Bank & Trust is proud to celebrate our employees and the great accomplishments they have achieved in 2019. I look forward to the bright future we have ahead of us in 2020."



The following employees received HEART recognition awards: Cassidy Drake from Magnolia, Heather Ard from Magnolia, Kayla Simmons from New Boston, TX, Cami Howeth from TexARKanan, and India Lewis from TexARKana.