

Define Our Destination

The Campaign For Rogers & Lowell

The Campaign for Rogers & Lowell is a five-year, comprehensive effort of the Rogers-Lowell Area Chamber of Commerce to fund business and economic development, governmental affairs, small business outreach and destination marketing, all focused on improving quality, growth and opportunity to create a world-class community.



Save the Date! The 89th Annual Chamber Banquet presented by Mercy Health System of NWA and HUNT VENTURES featuring dynamic speaker Paul Vitale is set for Feb. 10 at the J.Q. Hammons Center in Rogers. Guest speakers and community awards celebrate the leadership that shapes the region. Keynote speaker Paul Vitale is known as an enthusiastic speaker who will entertain and energize the audience through his passion for life and unparalleled ability to relate to individuals through his own personal experiences. Prepare to leave empowered, motivated and ready to lead in 2011. Get your tickets today at www.RogersLowell.com.

February 2011 Campaign Update & Accomplishments

- ✓ It's hard to keep up with all the action in the 88th General Assembly, but Michael Lindsey, vice president of Government Affairs for the Rogers-Lowell Area Chamber of Commerce provides great news and info on Facebook (Rogers-Lowell Area Chamber of Commerce-Government Affairs) and Twitter (@RLACC_Gov). Visit www.RogersLowell.com to sign up for regular email updates from the session too. (Government Affairs)
- ✓ More than 30 woman- or minority-owned businesses participated in an educational seminar on becoming a certified minority business enterprise (MBE) in December. Supplier diversity is a core business strategy with major corporations and government entities, and many use certification as a tool to validate and seek qualified minority businesses. The Chamber works to connect small businesses with major corporations and the Chamber seeks to help small businesses become certified to meet those needs. Guest speakers from the Arkansas Economic Development Commission and the Arkansas Highway & Transportation Department provided step-by-step guidance on the certification process. (Small Business Outreach)

THANK YOU, DONORS!

For information on The Campaign for Rogers & Lowell or campaign action items, contact Dana Mather at 479-619-3182.



Growing Business. Building Community.
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