

Honors

BBB Announces Torch Award Winners

The Better Business Bureau of Arkansas last month announced the winners of its 2014 Torch Awards for Ethics.

According to a news release, recipients were the central Arkansas division of Arvest Bank of Fayetteville, Bud Anderson Heating & Cooling, Inc. of Lowell, Main Street Service Center of Harrison, and Window Mart of Royal.

Winners were chosen by an independent panel of outside judges. The judges based the awards on companies' policies and practices that "support their efforts to demonstrate marketplace standards for ethics in their relationships with customers, employees, suppliers, and the communities where they do business."



Governor Mike Beebe with keynote speaker Paul Vitale

The finalists were honored May 8 at a luncheon at the Governor's Mansion in Little Rock. Nationally recognized professional speaker and author Paul Vitale presented the keynote prior to

announcement of the 2014 Torch Awards for Ethics Winners. This year's winners are also eligible to enter the International BBB Torch Awards for Ethics held in Washington DC annually.

-Luke Jones

As reported in...

