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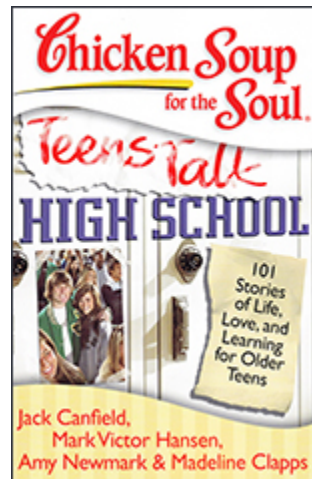
COMMUNITY SERVICE BRINGS CIVIC PRIDE

The distinction of the oldest and largest civic organization in the State of Arkansas belongs to the Rotary Club of Little Rock, also known as Club 99. With more than 450 members, Club 99 was organized in 1913 and chartered as the 99th Club in 1914. Active in the local and global communities, Club 99 is an affiliate of Rotary International, an organization of business and professional leaders united worldwide to provide humanitarian service, encourage high ethical standards in all vocations and help build goodwill and peace in the world.



*Rotary Club of Little Rock Past President
Greg Hatcher & Paul*

Paul recently had the pleasure of presenting "Setting the Tempo for Achievement" to this prestigious organization. "It is inspiring to see so many individuals here in Little Rock dedicated to providing service to our community, nation, and world," Paul said at



QUOTE SIGHTING

Paul has had many of his personal quotations published in various periodicals, books, and on numerous websites throughout the years. A few times in the past he has learned of the sighting of a quote, concept, or ideal he penned quite by chance.

Recently, Paul learned that one of his most quoted thoughts could be found in the esteemable series, *Chicken Soup for the Soul*. Though delighted that his quote was included, Paul is particularly grateful to the authors for choosing a book in the series intended for a teen audience.

"'What we do flows from who we are' was penned when working with high school students through my program *A Hero Within—Today's Youth, Tomorrow's Leaders*," Paul recently said. "My thanks go to Jack Canfield, Mark Victor Hansen, Amy Newmark, and Madeline Clapps for recognizing the impact these simple words can have on the teen audience."

the close of his keynote. "The breadth of the projects Club 99 is committed to demonstrates the members' concern and care for the advancement of their fellow man."

Speaking of civic pride, Paul recently had the pleasure of visiting Mount Pleasant, Texas to be a part of the Mount Pleasant/Titus County Chamber of Commerce 2014 Membership and Awards Banquet. Located in the heart of Northeast Texas, Mount Pleasant is a dynamic commerce center where people, ideas, and opportunities mold exceptionalism. From manufacturing, to boundless shopping, to culinary variety, Mount Pleasant serves as the economic center for Northeast Texas and is referred to as the "hub of Northeast Texas."



Chamber representatives Faustine Curry, Martin Bell, and Paul

"The level of pride and participation that I encountered during my time in Mount Pleasant was so inspiring," stated Paul. "After our evening together celebrating the members' achievements, I understand even more the meaning of their motto, 'Everything Texas, Everything Possible!'"

A RETURN TO ROOTS

LENDING SUCCESS

Paul recently had the pleasure of presenting "Energize the Enthusiasm...that Exists Within" during Farm Credit Services of Western Arkansas' All Staff Meeting. For almost 100 years, Farm Credit has been a source of dependable credit for agriculture and rural Arkansan's. They understand the needs of western Arkansas farmers, ranchers, and rural home owners.

"It is easy to see why the professionals of Farm Credit of Western Arkansas are extremely effective at enriching the lives of others. It has been a privilege working with this dynamic group!"



Paul and some of the core staff of Farm Credit Services of Western Arkansas

PREMIER FOCUS



U.S. Cellular Premier Locations' Gentner Drummond, Randy Pierce, and Paul

An exclusive Authorized Agent for U.S. Cellular, Premier Locations has 55 locations covering seven states. With a reputation for outstanding customer service, the associates comprising this company are clearly focused on being the best at what they do. Paul recently had



*Russellville Area Chamber of Commerce
President & CEO Jeff Pipkin, Executive Vice
President Stephanie Beerman, and Paul*

“It’s not true what they say...you can go home again!” declared Paul after presenting his keynote during the Russellville Area Chamber of Commerce’s 2014 Annual Membership Celebration and Banquet last month. “Seeing so many familiar faces, working with friends—new and old—and once again recognizing the impact this organization has on commerce in the Russellville area was fantastic.”

A membership based organization that has been the business voice of the Russellville area for nearly a century, the focus of the Russellville Area Chamber is simply business, operating as the heart of business advocacy and economic development in the Russellville area.

KEEP ON AMAZING

Baptist Health takes great pride in the level of care and service they provide through healthcare, and rightly so. Paul recently returned to Baptist to present a follow-up to last fall’s two-week long BEST Training. To learn a bit more about this outstanding healthcare provider and the level of commitment to their patients and employees, take a few minutes to explore the publication below!



the pleasure of presenting an all-day training, working one-on-one with this terrific group. “I have conducted many trainings over the course of my years as a professional speaker,” said Paul, “and the associates of U.S. Cellular Premier Locations ranked among the best!”

LEADERS IN EDUCATION



*Region 16 Education Service Center's Toby Tucker,
Ray Cogburn, and Paul*

Paul returned last week to the Texas Panhandle to once again work with his friends at Region 16 Education Service Center. Covering a 26,000 square mile area, the Panhandle consists of 62 school districts and two charter schools, totaling 226 campuses. With an average daily attendance of over 80,000 students, Region 16 ESC’s mission is to enhance student success by providing quality service. “It was fantastic returning to Amarillo to offer the second installment of my segment of Region 16 ESC’s *Leadership Project*. These educators are truly an indispensable part of the educational community!”



Spotlight

Know Your Nation

California

The third largest state of the union, [California](#) covers 158,706 square miles. Admitted into statehood on September 9, 1850, The Golden State is home to 37,679,000 people, the highest population of any state in the Union.

Facts worth noting:

- On January 24, 1848, James W. Marshall discovered gold at Sutter's Mill, starting the California Gold Rush and bringing settlers to the state in large numbers.
- Death Valley, at 282 ft below sea level, is the lowest point in the nation. Mt. Whitney (14,491 ft) is the highest point in the contiguous 48 states.
- The world's three largest monoliths of exposed granite are found in [Yosemite National Park](#), also home to North America's highest waterfall, Yosemite Falls.

[Now Available!](#)

Discover the Now, Paul's personal collection of original photographs and quotations, is now available in our online [catalog](#). This beautifully presented hardbound book will be a delightful addition to your library. Order your signed, first edition of Paul's newest book today!

[Serving Others Heroically](#)

Musings from Paul's blog... In the minds of those both young and old, the term, "hero" seems to generate a variety of images spanning from superstar athletes to flamboyant actors and actresses to the newest host of the latest and greatest reality show. Heroes. Some say there are many to look up to these days; while others say there are only a few.

One early morning, while flying to Pittsburgh, I had a layover at Chicago's Midway Airport. Not having eaten breakfast yet, I pulled up a stool at Harry Caray's Restaurant en route to the Southwest Airlines terminal. It was hard concentrating on the breakfast menu with the echo of conversations all around me, not including the various voices of history resounding throughout the joint; hanging neatly and evenly on every wall around me were photograph after photograph of ball players, local celebrities, and politicians—all signed and matted in decorative frames. As if I weren't already over-stimulated enough, my attention was also being drawn to the four plasma televisions positioned strategically throughout the restaurant...[\(more\)](#)

[Follow Paul on Twitter!](#)



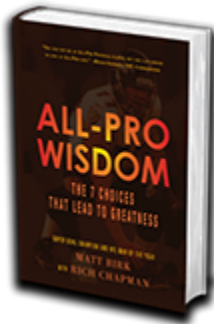
After much encouragement by many of Paul's clients and friends, he has ventured into Twittersphere! Combining his love of photography with his talent for penning quotes, Paul is enjoying sharing both while learning the ins and outs of tweeting. He encourages your feedback and interaction in this fun way to connect! [Follow @PVitaleSpeaks](#)

[Like Us on Facebook](#)

For those of you who are friends of Paul on [Facebook](#), you're familiar with his weekly postings of both trivia and inspiring quotations. If you have a favorite quote or suggestion that you'd like to share, send it to Paul



While visiting our virtual store, take a few moments to explore the newest addition to Paul's catalog, [All-Pro Wisdom: The 7 Choices That Lead to Greatness](#). Written by NFL Man of the Year Matt Birk along with Rich Chapman, this insightful book features interviews with eight All-Pro NFL players and takes you on a journey to propel your life to a new level.



Expand Your Vocabulary

Comity KOM-uh-tee

A state of mutual harmony, friendship, and respect, especially between or among nations or people; civility.

In Hong Kong last month, Eastern and Western leaders offered a picture of comity as they formally signed treaties to expand global commerce.

and he'll consider including it in "TUESDAY'S TIME OUT" or "THURSDAY'S THUMBS UP!"

[Watch Paul on YouTube](#)

In addition to the selection of clips included in his website media gallery, many of Paul's videos are posted on [YouTube](#). Check out the newest additions of Paul's monthly segment on KLRT Fox16's "Good Day Arkansas" along with his corporate and sports highlight reels. If you haven't yet visited Paul's channel, please stop by and take a look today!

[Book Paul Today](#)

As you continue gathering information for your next event, Paul and his team at Vital Communications, Inc. are on standby to assist. Whether motivating, team building, facilitating, or educating others, Paul will bring his knowledge and professionalism to your organization. For specific information on Paul Vitale, visit our online [brochure](#) or call 501-663-1454 to speak directly with Paul!

[Make Today Count!](#)

Each day we have the opportunity to influence those around us—positively or negatively. Through our actions, we impact others in things large and small. A smartphone may not seem like a deadly weapon, but a recent study shows that drivers who use cell phones while driving are four times more likely to injure themselves and others in an automobile accident.

This high risk isn't limited to teens. A recent online poll by State Farm show an increase in distracting behaviors in drivers of all ages by using a cellphone for navigation, talking, texting, scrolling for music, surfing the internet, and posting on social media.

Start a trend! Turn off your cellphone while you're driving. Pull over at a service station or rest stop if you need to make a call or surf for information. Keep your eyes on the road and your mind on your surroundings. Make today count as the day you set an example for safe driving for those around you!

Vital Communications, Inc. appreciates the opportunity to send you our enewsletter. If you wish to be removed from our list, please send a blank e-mail to: vitale@aristotle.net with "UNSUBSCRIBE" in the subject.

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